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FreshBerry expands into Texas

• 04 Jun 2008

TULSA, Okla. — Beautiful Brands International (BBI) has announced that its concept, FreshBerry Frozen Yogurt Café, has signed two franchise agreements to establish six locations in the Houston and Dallas-Fort Worth areas.

Dallas-area franchisee Courtenay Kimball plans to open her first FreshBerry location this year in central Dallas. The Houston-area franchisee is Anthony Taylor.

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